



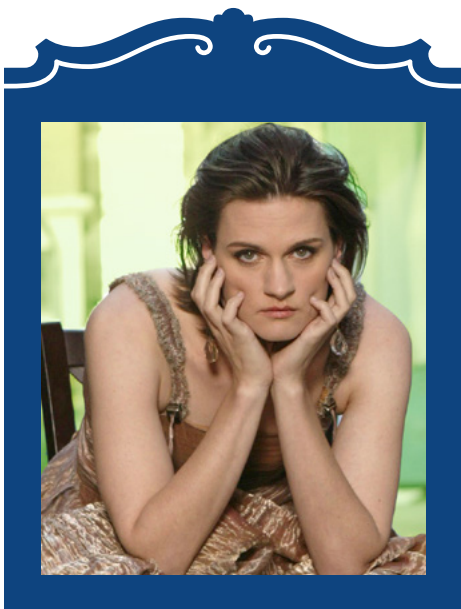
BECOME A 2022 BUSINESS PARTNER

Promote your organization while supporting the arts in the Berkshires!

BUSINESS PARTNER BENEFITS

MAHAIWE BUSINESS PARTNER LEVELS	PEWTER \$375	BRONZE \$650	SILVER \$1,500	GOLD \$2,500
MAHAIWE LOBBY SCREEN	LOGO	LOGO	LOGO	LOGO
MAHAIWE WEBSITE	LOGO	LOGO	LINK	LINK
IN-THEATER SLIDE (BEFORE MOVIES)	LOGO	LOGO	AD	AD
SEASON PLAYBILL AD (ONLINE)	EIGHTH PAGE	QUARTER PAGE	HALF PAGE	FULL PAGE
ANNUAL REPORT (ONLINE)	LISTING	LISTING	LOGO	LOGO
GALA JOURNAL (PRINTED)	LISTING	LISTING	HALF PAGE AD	FULL PAGE AD
HYPERLINKED AD IN WEEKLY E-BLASTS			2 WEEKS	4 WEEKS
OPPORTUNITY TO SPONSOR A SHOW				LOGO PLACED PRINT & DIGITAL
OPPORTUNITY FOR BRANDED GIVEAWAY				1 SHOW
TICKETS FOR SPONSORED SHOW				4 COMPS

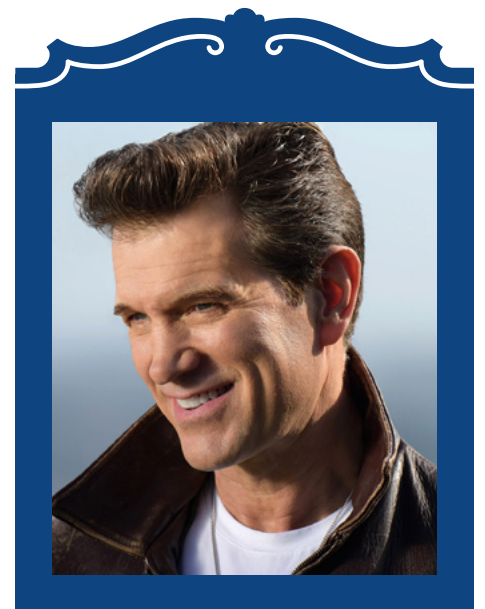
A SAMPLING OF THE 2022 SEASON



Madeleine Peyroux:
Careless Love Forever Tour
Friday, May 27 at 8pm



An Evening with Josh Ritter
Friday, June 17 at 8pm



Chris Isaak
Wednesday, July 27 at 8pm

CONTINUE TO THE NEXT PAGE FOR DETAILS

THANK YOU FOR PARTNERING WITH US!

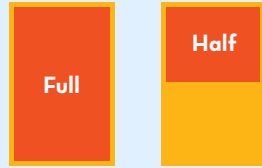
Business _____ Contact _____

1 Mailing Address _____

Phone _____ Email _____

GALA PRINT JOURNAL AD SPECIFICATIONS

CMYK at 300 dpi
File Types:
Illustrator, Photoshop, pdf
Full page: 7.25" x 9.75"
Half page: 7.25" x 4.5625"



IN THEATER SLIDE & E-BLAST AD SPECIFICATIONS

RGB at 1,920px x 1,080px
File Types:
jpg, png



LOGO SPEC.

RGB: high resolution
File Types: jpg, png

SEASON PLAYBILL AD SPECIFICATIONS (ONLINE)

Page Size	Width & Height	Level
<input type="checkbox"/> FULL PAGE	NON-BLEED: 5" x 8", 0.25" MARGIN FOR TYPE BLEED: 5.5" x 8.5" TRIM SIZE, 0.125" BLEED, 0.25" MARGIN FOR TYPE	GOLD
<input type="checkbox"/> HALF PAGE	HORIZONTAL: 4.875" x 3.875" VERTICAL: 2.3125" x 8"	SILVER
<input type="checkbox"/> QUARTER PAGE	HORIZONTAL: 4.875" x 1.8125" VERTICAL: 2.3125" x 3.875"	BRONZE
<input type="checkbox"/> EIGHTH PAGE	2.3125" x 1.8125"	PEWTER

AD GUIDELINES

RGB or CMYK at 300 dpi
File Types:
Illustrator, Photoshop, pdf



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- My ads, designed to the specifications, along with high resolution logos, will be delivered by email to advertising@mahaiwe.org
- Please contact me about creating my ads—additional fees may apply

PAYMENT INFORMATION

Ad Rate/Cost \$ _____ (Sorry, no refunds or cancellations)

Credit card # _____ Exp. date _____

4

CVV _____ Signature _____

A check is enclosed (payable to Mahaiwe Performing Arts Center)

Please bill me

Please return completed form:

5

- By email karen@mahaiwe.org
(do not include credit card info by email, we will call)
- By mail MPAC, PO Box 690, Great Barrington, MA 01230
- By phone 413-644-9040 x122



Photo by Michael Lavlin Flower