



# BECOME A 2023 BUSINESS PARTNER

Promote your organization while supporting the arts in the Berkshires!

## BUSINESS PARTNER BENEFITS

MAHAIWE BUSINESS PARTNER LEVELS	PEWTER \$375	BRONZE \$650	SILVER \$1,500	GOLD \$2,500
MAHAIWE LOBBY SCREEN	LOGO	LOGO	LOGO	LOGO
MAHAIWE WEBSITE	LOGO	LOGO	LINK	LINK
IN-THEATER SLIDE (BEFORE MOVIES)	LOGO	LOGO	AD	AD
SEASON PLAYBILL AD (ONLINE)	EIGHTH PAGE	QUARTER PAGE	HALF PAGE	FULL PAGE
ANNUAL REPORT (ONLINE)	LISTING	LISTING	LOGO	LOGO
GALA JOURNAL (PRINTED)	LISTING	LISTING	HALF PAGE AD	FULL PAGE AD
HYPERLINKED AD IN WEEKLY E-BLASTS			2 WEEKS	4 WEEKS
OPPORTUNITY TO SPONSOR A SHOW				LOGO PLACED PRINT & DIGITAL
LOGO ON E-TICKET FOR SPONSORED SHOW				✓
OPPORTUNITY FOR BRANDED GIVEAWAY				1 SHOW
TICKETS FOR SPONSORED SHOW				4 COMPS

## A SAMPLING OF THE 2023 SEASON



The Robert Cray Band

Saturday, March 4 at 8 pm



Scott Bradlee's Postmodern Jukebox:

Life in the Past Lane Tour

Friday, March 17 at 8 pm



Joan Osborne with Special Guests

Larry Campbell & Teresa Williams

Friday, April 14 at 8 pm

CONTINUE TO THE NEXT PAGE FOR DETAILS

# THANK YOU FOR PARTNERING WITH US!

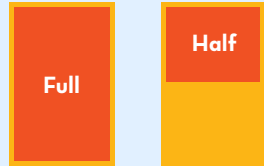
Business \_\_\_\_\_ Contact \_\_\_\_\_

1 Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## GALA PRINT JOURNAL AD SPECIFICATIONS

CMYK at 300 dpi  
File Types:  
Illustrator, Photoshop, pdf  
Full page: 7.25" x 9.75"  
Half page: 7.25" x 4.5625"



## IN THEATER SLIDE & E-BLAST AD SPECIFICATIONS

RGB at 1,920px x 1,080px  
File Types:  
jpg, png



## LOGO SPEC.

RGB: high resolution  
File Types: jpg, png

## SEASON PLAYBILL AD SPECIFICATIONS (ONLINE)

Page Size	Width & Height	Level
<input type="checkbox"/> FULL PAGE	NON-BLEED: 5" x 8", 0.25" MARGIN FOR TYPE BLEED: 5.5" x 8.5" TRIM SIZE, 0.125" BLEED, 0.25" MARGIN FOR TYPE	GOLD
<input type="checkbox"/> HALF PAGE	HORIZONTAL: 4.875" x 3.875" VERTICAL: 2.3125" x 8"	SILVER
<input type="checkbox"/> QUARTER PAGE	HORIZONTAL: 4.875" x 1.8125" VERTICAL: 2.3125" x 3.875"	BRONZE
<input type="checkbox"/> EIGHTH PAGE	2.3125" x 1.8125"	PEWTER

## AD GUIDELINES

RGB or CMYK at 300 dpi  
File Types:  
Illustrator, Photoshop, pdf



2

My ads, designed to the specifications, along with high resolution logos, will be delivered by email to advertising@mahaiwe.org

Please contact me about creating my ads—additional fees may apply

## PAYMENT INFORMATION

Ad Rate/Cost \$ \_\_\_\_\_ (Sorry, no refunds or cancellations)

Credit card # \_\_\_\_\_ Exp. date \_\_\_\_\_

4

CVV \_\_\_\_\_ Signature \_\_\_\_\_

A check is enclosed (payable to Mahaiwe Performing Arts Center)

Please bill me

Please return completed form:

5

By email karen@mahaiwe.org  
(do not include credit card info by email, we will call)

By mail MPAC, PO Box 690, Great Barrington, MA 01230

By phone 413-644-9040 x122

Photo by Julia Kaplan



Renée Fleming with Howard Watkins, pianist