



BECOME A 2024 BUSINESS PARTNER

Promote your organization while supporting the arts in the Berkshires!

BUSINESS PARTNER BENEFITS

MAHAIWE BUSINESS PARTNER LEVELS	PEWTER \$375	BRONZE \$650	SILVER \$1,500	GOLD \$2,500	PLATINUM \$5,000+
MAHAIWE LOBBY SCREEN	LOGO	LOGO	LOGO	LOGO	LOGO
MAHAIWE WEBSITE	LOGO	LOGO	LINK	LINK	LINK
IN-THEATER SLIDE (BEFORE MOVIES)	LOGO	LOGO	AD	AD	AD
GALA JOURNAL (PRINTED)	LISTING	LISTING	1/4 PAGE AD	1/2 PAGE AD	FULL PAGE AD
SEASON PLAYBILL AD (ONLINE)	1/8 PAGE	1/4 PAGE	1/2 PAGE	FULL PAGE	FULL PAGE
ANNUAL REPORT (ONLINE)	LISTING	LISTING	LOGO	LOGO	LOGO
HYPERLINKED AD IN WEEKLY E-BLASTS			2 WEEKS	4 WEEKS	4 WEEKS
OPPORTUNITY TO SPONSOR A SHOW				LOGO PLACED PRINT & DIGITAL	LOGO PLACED PRINT & DIGITAL
LOGO ON E-TICKET FOR SPONSORED SHOW				✓	✓
OPPORTUNITY TO SPONSOR A SERIES*					✓
OPPORTUNITY FOR BRANDED GIVEAWAY				✓	✓
TICKETS FOR SPONSORED SHOW				4 COMPS	4 COMPS

* in discussion with Mahaiwe

A SAMPLING OF THE 2023 SEASON



Samantha Bee
Your Favorite Woman
Saturday, November 18 at 8 pm



John Pizzarelli
Stage & Screen
Saturday, December 16 at 8 pm



Natalie MacMaster & Donnell Leahy
Celtic Christmas
Sunday, December 17 at 7 pm

CONTINUE TO THE NEXT PAGE FOR DETAILS

THANK YOU FOR PARTNERING WITH US!

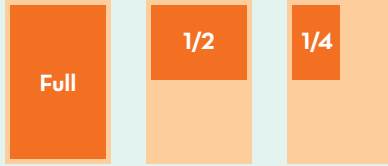
Business _____ Contact _____

1 Mailing Address _____

Phone _____ Email _____

GALA PRINT JOURNAL AD SPECIFICATIONS

CMYK at 300 dpi
File Types:
Illustrator, Photoshop, pdf
Full page: 7.25" x 9.75"
1/2 page: 7.25" x 4.5625"
1/4 page: 3.3942" x 4.5625"



IN THEATER SLIDE & E-BLAST AD SPECIFICATIONS

RGB at 1,920px x 1,080px
File Types:
jpg, png



LOGO SPEC.

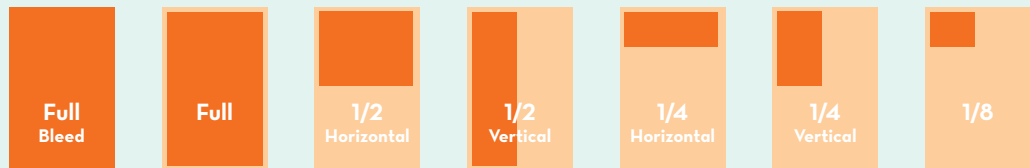
RGB
High Resolution
File Types:
jpg, png

SEASON PLAYBILL AD SPECIFICATIONS (ONLINE)

Page Size	Width & Height	Level
<input type="checkbox"/> FULL PAGE	NON-BLEED: 5" x 8", 0.25" MARGIN FOR TYPE BLEED: 5.5" x 8.5" TRIM SIZE, 0.125" BLEED, 0.25" MARGIN FOR TYPE	GOLD & PLATINUM
<input type="checkbox"/> 1/2 PAGE	HORIZONTAL: 4.875" x 3.875" VERTICAL: 2.3125" x 8"	SILVER
<input type="checkbox"/> 1/4 PAGE	HORIZONTAL: 4.875" x 1.8125" VERTICAL: 2.3125" x 3.875"	BRONZE
<input type="checkbox"/> 1/8 PAGE	2.3125" x 1.8125"	PEWTER

AD GUIDELINES

RGB or CMYK at 300 dpi
File Types:
Illustrator, Photoshop, pdf



2

- My ads, designed to the specifications, along with high resolution logos, will be delivered by email to advertising@mahaiwe.org
- Please contact me about creating my ads—additional fees may apply

PAYMENT INFORMATION

Ad Rate/Cost \$ _____ (Sorry, no refunds or cancellations)

Credit card # _____ Exp. date _____

4

CVV _____ Signature _____

A check is enclosed (payable to Mahaiwe Performing Arts Center)

Please bill me

Please return completed form:

5

- By email karen@mahaiwe.org
(do not include credit card info by email, we will call)
- By mail MPAC, PO Box 690, Great Barrington, MA 01230
- By phone 413-644-9040 x122

Photo by Christina Lane



2023 Gala with Brian Stokes Mitchell