



BECOME A 2025 BUSINESS PARTNER

Promote your organization while supporting the arts in the Berkshires!

BUSINESS PARTNER BENEFITS

MAHAIWE BUSINESS PARTNER LEVELS	PEWTER \$375	BRONZE \$650	SILVER \$1,500	GOLD \$2,500	PLATINUM \$5,000+
MAHAIWE LOBBY SCREEN	LOGO	LOGO	LOGO	LOGO	LOGO
MAHAIWE WEBSITE	LOGO	LOGO	LINK	LINK	LINK
IN-THEATER SLIDE (BEFORE MOVIES)	LOGO	LOGO	AD	AD	AD
GALA JOURNAL (PRINTED)	LISTING	LISTING	1/4 PAGE AD	1/2 PAGE AD	1/2 PAGE AD
SEASON PLAYBILL AD (ONLINE)	1/8 PAGE	1/4 PAGE	1/2 PAGE	FULL PAGE	FULL PAGE
ANNUAL REPORT (ONLINE)	LISTING	LISTING	LISTING	LISTING	LISTING
HYPERLINKED AD IN WEEKLY E-BLASTS			2 WEEKS	4 WEEKS	4 WEEKS
OPPORTUNITY TO SPONSOR A SHOW				LOGO IN SELECT PRINT & DIGITAL	LOGO IN SELECT PRINT & DIGITAL
LOGO ON E-TICKET FOR SPONSORED SHOW				✓	✓
TICKETS FOR SPONSORED SHOW				4 COMPS	4 COMPS
OPPORTUNITY TO SPONSOR A PROGRAM*					✓
OPPORTUNITY FOR BRANDED GIVEAWAY					✓

Look for news of additional opportunities and benefits for our new second space, the Indigo Room.

* in discussion with Mahaiwe

A SAMPLING OF THE 2025 SEASON



Billy F Gibbons
Saturday, February 15 at 8 pm



José González
Friday, March 28 at 8 pm



Madeleine Peyroux & Bettye Lavette
Let's Walk Tour 2025
Friday, May 16 at 8 pm

CONTINUE TO THE NEXT PAGE FOR DETAILS

THANK YOU FOR PARTNERING WITH US!

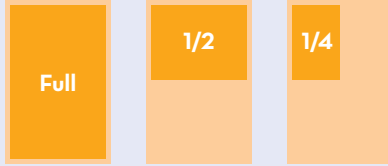
Business _____ Contact _____

1 Mailing Address _____

Phone _____ Email _____

GALA PRINT JOURNAL AD SPECIFICATIONS

CMYK at 300 dpi
 File Types:
 Illustrator, Photoshop, pdf
 Full page: 7.25" x 9.75"
 1/2 page: 7.25" x 4.5625"
 1/4 page: 3.3942" x 4.5625"



IN THEATER SLIDE & E-BLAST AD SPECIFICATIONS

RGB at 1,920px x 1,080px
 File Types:
 jpg, png



LOGO SPEC.

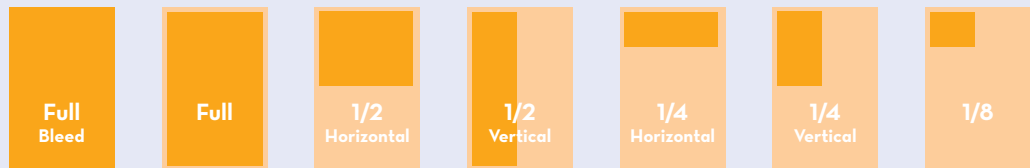
RGB
 High Resolution
 File Types:
 jpg, png

SEASON PLAYBILL AD SPECIFICATIONS (ONLINE)

Page Size	Width & Height	Level
<input type="checkbox"/> FULL PAGE	NON-BLEED: 5" x 8", 0.25" MARGIN FOR TYPE BLEED: 5.5" x 8.5" TRIM SIZE, 0.125" BLEED, 0.25" MARGIN FOR TYPE	GOLD & PLATINUM
<input type="checkbox"/> 1/2 PAGE	HORIZONTAL: 4.875" x 3.875" VERTICAL: 2.3125" x 8"	SILVER
<input type="checkbox"/> 1/4 PAGE	HORIZONTAL: 4.875" x 1.8125" VERTICAL: 2.3125" x 3.875"	BRONZE
<input type="checkbox"/> 1/8 PAGE	2.3125" x 1.8125"	PEWTER

AD GUIDELINES

RGB or CMYK at 300 dpi
 File Types:
 Illustrator, Photoshop, pdf



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My ads, designed to the specifications, along with high resolution logos, will be delivered by email to advertising@mahaiwe.org

Please contact me about creating my ads—additional fees may apply



2024 Gala with Samara Joy

PAYMENT INFORMATION

Ad Rate/Cost \$ _____ (Sorry, no refunds or cancellations)

Credit card # _____ Exp. date _____

4

CVV _____ Signature _____

A check is enclosed (payable to Mahaiwe Performing Arts Center)

Please bill me

Please return completed form:

5

By email karen@mahaiwe.org
 (do not include credit card info by email, we will call)
 By mail MPAC, PO Box 690, Great Barrington, MA 01230
 By phone 413-644-9040